

Business Council Ambassador Selection to take place in May...

The Cumberland County Business Council is gearing up for the selection process for the 08-09 Ambassadors. Applications will be accepted through May 23, 2008. The Business Council encourages our members to get involved with the organization and the Ambassador Committee is one of the best ways to achieve that goal.

Mission statement

The Ambassadors are the official public relations arm and welcoming committee of the Business Council. This committee is a membership outreach and retention program designed to involve and inform new members and retain existing members.

Ambassadors are volunteers who, on behalf of the Business Council, make good will calls to encourage strong continuing membership and active support of all programs.

Objectives

The Ambassadors are the frontline member representatives for the Business Council.

The Ambassador Committee has four main objectives:

- ❑ ***Social Interaction***-Ambassadors will meet and greet current, new and prospective members at Business Council related social functions, such as Chairman's Coffee Club, Business After Hours, etc.
- ❑ ***Business Recognition***-Ambassadors will participate in ribbon cutting ceremonies for members.
- ❑ ***Service Role***-Ambassadors are the eyes and ears of the Business Council. They are encouraged to regularly visit existing members at the members' place of business. The purpose of the visits is to provide personal interaction, feedback and suggestions to the Business Council and to get members more active in the organization.
- ❑ ***Education Role***-Ambassadors need to be familiar with the organizations programs, activities and the Business Council staff in order to provide member-to-member education and information.

* The Cumberland County Business Council reserves the right to address each circumstance on an individual basis and make the decision that is in the best interest of both the Ambassador and the Business Council. *

To submit an application, please visit our website for the Ambassador Committee Application or call Joy Thrash at 910-484-4242 Ext. 236.

Thank you to our current Ambassadors.

Adam Johnson – *ARC Design*
Lynne Grates – *Armed Services YMCA*
Pam Beissel – *Basket of Blessings*
Robyn Benson – *Blanton's Heating & A/C Corp.*
Ashlee Cleveland – *CityView Magazine*
Juan Travis – *Entrepreneur Business Solutions, Inc.*
Jennine Richetti – *First Citizens Bank*
Grace McGrath – *Glace*
Dineen Morton – *Home Choice Partners Infusion Therapy*
Jim Wood – *Merrill Lynch, Pierce, Penner & Smith, Inc.*

Kelli Goodman – *Ravenhill Medical Day Spa & Salon*
Sonya Schroeder – *Slumber Parties by Sonya*
Karen Mantzouris – *Southern Regional AHEC*
Dale Kozikowski – *Weathers Moving & Distribution*
Nichole Canady – *Wheeler Financial Services an Office of MetLife*