



FOR IMMEDIATE RELEASE
January 5, 2006

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Business Council Announces Partnership with the U.S. Chamber of Commerce

[Fayetteville, NC] – The Cumberland County Business Council (CCBC) has partnered with the U.S. Chamber of Commerce through the Federation Partnership program. This program provides U.S. Chamber membership to small business members of associations and local and state chambers of commerce, thereby building a stronger and more effective small business coalition.

“The U.S. Chamber Federation program is one more way that the CCBC is striving to improve benefits for its small business members,” said Kirk deViere, Chair, CCBC. “As a small business owner myself, I look forward to being educated on the many legislative issues that affect small business.”

The program offers the Business Council’s small business members value-added benefits, including access to members-only sections of the U.S. Chamber’s online Small Business Center; discounts on products and services; *uschamber.com Weekly* e-newsletter; the Chamber’s monthly flagship publication, *uschamber.com*, and other communications that alert small businesses to pressing legislation or policy initiatives.

Federation Partnership is offered at no cost to small business members of the Business Council. To maintain membership with the U.S. Chamber, a small business must maintain Business Council membership, and the Business Council must maintain its membership with the U.S. Chamber.

“Over 85 percent of our members are small businesses. These members are looking for ways to constantly add more value to their membership investment and we believe that this partnership provides that benefit,” said Bill Martin, President, CCBC. “A membership in the CCBC has always been a sound business decision by itself- but now paired with the resources of the US Chamber of Commerce, our members can gain even more from that investment and see even greater member benefits.”

The Cumberland County Business Council represents more than 1200 businesses in the Cumberland County area.

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