



**For Immediate Release**

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Contact: Kristie Lozano (910) 484-4242, ext. 240

**Cumberland County, City of Fayetteville and the Cumberland County Business Council Proclaim May Existing Industry Appreciation Month**

Today, Cumberland County, City of Fayetteville and Cumberland County Business Council officials announced the proclamation of May as Existing Industry Appreciation month. 2007 marks the 18<sup>th</sup> year that our area has honored existing industries with events that range from luncheons and golf tournaments to the Business Council's Annual Dinner.

Industry appreciation events begin with the Existing Industry Appreciation Luncheon on May 7. Plaques will be awarded on behalf of the Cumberland County Business Council to businesses commemorating their years of operation in Cumberland County. The Business Council will also present the prestigious Al Prewitt Economic Visionary Award at the luncheon. The recipient may be a company or individual whose extraordinary efforts have resulted in the creation of new jobs, corporate investment, expanded production at an existing facility or improved quality of life in the community.

Industry Appreciation Month continues with the Plant Manager's Association's 17<sup>th</sup> Annual Assistants Luncheon on May 10. At the luncheon, the assistants of area plant managers are recognized for their invaluable role in the operation of our industries.

The Business Council's 107<sup>th</sup> Annual Dinner "Evening with the Stars" recognizes the leaders of business and industry for their efforts in the development of our community and awards several individuals and businesses that have excelled in their commitment. The Annual Dinner, an elegant evening of food and live entertainment, will be held on May 19 at the Crown Expo Center.

Events conclude on May 22<sup>nd</sup> with the CCBC Existing Industry Golf Tournament. CCBC members will have an opportunity to play with our area plant managers at Cypress Lakes Golf Course.

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