



## **MEDIA ADVISORY**

October 31, 2006

Contact: Kristie Lozano, (910) 484-4242, Ext. 240

**What:** The Cumberland County Business Council's Economic Development Division is hosting a groundbreaking ceremony to celebrate the construction of the new Le Bleu facility.

This 11,000 square foot distribution facility will be built on a 2.34 acres tract of the Cumberland Industrial Center (CIC). This is the first installment of a plan by Le Bleu to build a bottling facility within the next five years. The plan will add 20 new jobs to Cumberland County and bring a total investment of \$1,590,000.

**Who:** Speakers will include, Commissioner Billy R. King; Councilman Robert Massey; Doug Byrd from the North Carolina Department of Commerce; and Richard Carlton and Jerry Smith of Le Bleu.

**When:** Thursday, November 2, 2006, at 12 PM

**Where:** Cumberland Industrial Center

**Directions:** Take 301 South to Tom Starling Road and turn left.  
Take Tom Starling Road to Research Drive. Turn right and go to Assembly Court.  
The site is located on the left hand side of the road, next to McCune Technology.

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